

FAX# 703 528 7880 NOV2/12 12.29
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
STREET NAME KATIE KEULEMAN

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

ICE)

DATE NOV2/12 12.29

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STA:

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

AGENCY EST# = 1537

PROGRAM : EYEWITNESS NOON NEWS
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT29

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												
STATION MAKEGOOD OFFERS:												
M10	OK'D		BUY#52				OCT29		30S	\$850.00	(NOV2/12)	
MISSED: MON/1200N-100P												
OFFER: NONE												
CMT: NO RUN DUE TO BREAKING NEWS, DOLLARS ARE MADEGOOD ON HDL# 6269466												
OCT/12			229370.00			NOV/12						
												57045.00
												CONTRACT TOTAL
												286415.00
												TOTAL SPOTS
												129

MARKET TOTALS \$805,535 WFTV 36% WKMG 20% WESH 24% WOFL 14% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE